



## EXCELLENCE IN MIDWIFERY FOR LEADERSHIP

### ENTRY CRITERIA

**Eligible:** Any RCM member

**Individual or team category:** You can submit an entry for an individual only

**Entry or nominated:** Entrants can either self nominate or submit a nomination for a colleague

### Category description:

An individual who has led a project, a change, an innovation, a service or a team of proven success or excellent performance in any maternity setting: practice, education or research at any level.

We are looking for someone who can demonstrate that through their leadership their working environment is respectful, supportive, high achieving and focused on facilitating the highest standards of care for women and their families.

### The judges are looking for:

- A strong communicator with the ability to inspire & motivate through words and actions, embracing collaboration and creativity
- Passionate and committed to maternity care
- A positive role model
- An innovative and inclusive leader
- Able to demonstrate sustainability and change cultures

### Submission rules:

In order to ensure a smooth and efficient entry process we ask that you follow some simple rules:

- Your entry form **must be anonymous**. If the judges can identify your entry, it may be disqualified.
- The word count for entries is **750 words** (This includes all sections of the entry form). References are not included in this word count. If your entry does exceed this word limit, you run the risk of being disqualified.
- You must complete the official entry form. Other documents cannot be accepted.
- As part of the entry, you can supply supporting documentation. It must be supplied as one, separate document and limit it to 3 single sided A4 pages. Any additional material may not be reviewed.
- All shortlisted entrants are expected to attend an individual judging day in Central London to present their project to a panel of judges.

*Please note: all entries must be submitted online via the RCM Awards website: [www.rcmawards.com](http://www.rcmawards.com)*

**\*PLEASE DO NOT INCLUDE ANY NAMES OR NHS TRUST/BOARD OR UNIVERSITY NAMES ON THIS FORM. THIS ENTRY MUST BE ANONYMOUS**

DESCRIBE THE INDIVIDUAL WHO HAS SPEARHEADED LEADERSHIP IN MIDWIFERY AND WHO IS INSPIRATIONAL TO OTHER STAFF WORKING IN THE MATERNITY SERVICE

PROVIDE EXAMPLES OF HOW THE ENTRANT HAS MOTIVATED AND INSPIRED COLLEAGUES, PEERS AND STAFF TO RAISE STANDARDS

EXPLAIN THE PERSONAL VISION OF LEADERSHIP THAT INSPIRES OTHERS CREATIVITY AND ENCOURAGES COLLABORATION

PROVIDE EXAMPLES OF SUCCESSFUL AND SUSTAINABLE INNOVATIONS TO IMPROVE THE EFFECTIVENESS OF MIDWIVES & MSWS FOR THE BENEFIT OF THE HEALTH OF WOMEN & THEIR FAMILIES

HOW HAS THE ENTRANT SHOWN COMMITMENT TO LIFELONG LEARNING & PERSONAL GROWTH

EXPLAIN HOW THE ENTRANT HAS CONTRIBUTED TO MATERNITY THROUGH CONSISTENT AND OUTSTANDING EXCELLENCE IN DELIVERING CARE, EDUCATION, RESEARCH, MANAGEMENT OR SCHOLARSHIP

GIVE AN EXAMPLE OF HOW THE ENTRANT HAS CHALLENGED STIGMA AND OR ORGANISATIONAL CULTURES THAT HAVE IMPROVED EXPERIENCES FOR SERVICE USERS AND STAFF