



## OUTSTANDING CONTRIBUTION TO MIDWIFERY SERVICES: DIGITAL

### ENTRY CRITERIA

**Eligible:** Any RCM member

**Individual or team category:** You can submit an entry for either an individual or for a team

**Entry or nominated:** Entrants can either self nominate or submit a nomination for a colleague

### Category description:

This award recognises the role that digital innovation can contribute to maternity services, safety and the health and wellbeing of women, babies, families and communities throughout pregnancy, birth and the postnatal period. This award recognises a midwife, student midwife, maternity support worker or maternity team for an outstanding achievement in digital innovation or its implementation.

### The judges are looking for:

- Demonstrates a strong commitment to delivering excellent digital innovation or implementation
- Shows evidence of an initiative or service development which has worked in practice to improve care digital innovation or implementation
- Has delivered a standard of care in digital innovation
- Works in partnership with digital innovation or implementation to inform and influence service change

### Submission rules:

In order to ensure a smooth and efficient entry process we ask that you follow some simple rules:

- Your entry form **must be anonymous**. If the judges can identify your entry, it may be disqualified.
- The word count for entries is **750 words** (This includes all sections of the entry form). References are not included in this word count. If your entry does exceed this word limit, you run the risk of being disqualified.
- You must complete the official entry form. Other documents cannot be accepted.
- As part of the entry, you can supply supporting documentation. It must be supplied as one, separate document and limit it to 3 single sided A4 pages. Any additional material may not be reviewed.
- All shortlisted entrants are expected to attend an individual judging day in Central London to present their project to a panel of judges.

*Please note: all entries must be submitted online via the RCM Awards website: [www.rcmawards.com](http://www.rcmawards.com)*

**\*PLEASE DO NOT INCLUDE ANY NAMES OR NHS TRUST/BOARD OR UNIVERSITY NAMES ON THIS FORM. THIS ENTRY MUST BE ANONYMOUS**

**OUTLINE HOW YOUR INITIATIVE DEMONSTRATES THE IMPORTANCE OF DIGITAL INNOVATION IN YOUR SERVICE**

**DETAIL THE EVIDENCE GATHERED OF YOUR INITIATIVE OR SERVICE DEVELOPMENT WORKING IN PRACTICE**

**DESCRIBE HOW YOUR DIGITAL INNOVATION HAS IMPROVED THE CARE YOUR TEAM/SERVICE GIVEN TO WOMEN & THEIR BABIES**

**EXPLAIN HOW THIS RESEARCH HAS AFFECTED YOUR MIDWIFERY PRACTICE**

EXPLAIN HOW THIS INITIATIVE MIGHT BENEFIT AND BE DISSEMINATED TO THE WIDER MIDWIFERY COMMUNITY